## Braille Bracelets by Beth

## The STORY...

Beth Jeffrey, a certified Teacher of the Visually Impaired for over 25 years began making Braille Bracelets for students and colleagues. She was soon overwhelmed with orders from parents and friends. Beth realized there was an opportunity to combine her passion for teaching with her hobby of jewelry making. She saw a chance to provide students with a way to create hand made pieces of jewelry with personal messages while also teaching students vocational and recreational skills.

Beth's students eagerly accepted the challenge of assembling these bracelets and began developing ideas for their own special messages to be embossed on the tags. The original tag and still the most popular, says simply *teach* on one side and *learn* on the other. Students wanted to personalize their tags to give to friends and family; initials on one side with a *love* or *thanks* message on the other. Several of her students began exchanging these tags; that's how "You've Been Tagged" was born.

"You've Been Tagged" encourages students to collect and share these expressions of love and friendship.

Tag someone and share the magic...

## PRODUCTS...

Braille Bracelets by Beth is a collection of ready-to-make kits designed for the visually impaired. Each beaded bracelet is unique and can be personalized with Braille embossed tags which dangle like charms. All tags are two sided and each side can be embossed with up to five Braille cells. Some popular embossing options include *teach*, *learn*, *love* and one's initials. You can choose from a selection of preembossed tags or order custom tags. All tags can also be ordered to compliment an existing piece of jewelry.

Each pre-packaged kit includes everything (except pliers), that a student needs to make a bracelet: silver wire, beads, braille tag, a small drawstring bag and directions in print and in braille. A printed and embossed gift card tells the recipient that their gift was made by a visually impaired student with the name of the school/program providing the opportunity. The card enclosed reads, "You've Been Tagged. This is a braille keepsake to remind you that someone cares about you."